

FIT2GIVE
COMMUNITY WELLNESS EXPO &
FASHION SHOW/AFTER-PARTY

SPONSORSHIP
PACKAGE





ABOUT FIT2GIVE

Fit To Give (Fit2Give) is the brainchild of Ricky Martin Owner of Fit To Go. Our program comes as a natural progression from the Sportsbackers Fitness Warriors program for which Mr. Martin spearheaded, co-created and operates as the lead trainer and part of the Command team.

The Fitness Warriors program trains volunteers to become group exercise instructors who lead Free group classes throughout the greater Richmond area. This program has run since 2014 and has read thousands of happy participants. Now Mr. Martin would like to offer Free personal training to those who need it but do not have the means to pay for it.

Having seen first-hand the need for health and wellness information through fitness by working for many years in our area as a health professional. Rick saw that many are not being active, not eating well, and do not have access to health education and programming. He worked as a Community Health Outreach Worker for 5 years at the Fan Free Clinic, while working part time as a personal trainer for the YMCA. He would later go on to serve as a Wellness Director for the YMCA.

Our Programs

The Fit 2 Give program is simple and direct. We will take people who are interested in training and cannot afford it and connect them with a personal trainer who will guide them. Clients will not have to pay anything if they qualify.

Fit2Give's main goal is to make a significant impact on individuals facing heart disease, type 2 diabetes, and high blood pressure by educating them on how these diseases can be eradicated or their symptoms reduced through healthy diet choices and regular physical exercise.

MIND, BODY & SPIRIT COMMUNITY FITNESS EXPO



Dear Potential Sponsor,

We are thrilled to announce the upcoming “Community Wellness Expo & Fashion Show/After-Party”, scheduled to take place on August 24, 2024, from 7:00 am to 1:00 am at The Hidden Spot (7485 Midlothian Turnpike, Richmond, VA 23225). This event is proudly hosted by Fit2Give (501c3 organization), led by fitness expert Ricky Martin, who has been serving the Richmond, VA area for over 30 years.

The Fit2Give program embodies a simple and impactful mission: to connect individuals who are interested in training but cannot afford it with personal trainers who will guide them, all at no cost to the clients. Fit2Give's main goal is to make a significant impact on individuals facing heart disease, type 2 diabetes, and high blood pressure by educating them on how these diseases can be eradicated or their symptoms reduced through healthy diet choices and regular physical exercise.

This event is not just about fitness; it's about holistic well-being. Our aim is to educate the RVA community on the advantages of embracing a comprehensive approach to overall health, encompassing physical, mental, and spiritual dimensions. By providing access to educational resources, interactive activities, and expert guidance, we hope to empower attendees to take control of their health and make positive lifestyle changes.

The Fitness Expo will feature a wide range of activities, including cooking demonstrations, family-friendly fitness activities, and a diverse array of products and services promoting balance and wellness. Attendees will have the opportunity to engage with local fitness experts, mental health professionals, and explore various services available in the RVA area.

Your support will not only help make this event a success but also demonstrate your dedication to the health and wellness of the RVA community.

Ricky Martin



www.fit2give.org



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FB: Fittogiverva

HOW YOU CAN HELP

SPONSORSHIP OPPORTUNITIES

We believe that your organization shares our commitment to promoting holistic well-being within the community, and we would like to invite you to become a sponsor of the Fitness Expo. Your support will not only help make this event a success but also demonstrate your dedication to the health and wellness of the RVA community. You will engage with other like minded individuals that provide products and services for one common goal--the well-being of the RVA community physical and mental health.

WHY SPONSOR



BRAND AWARENESS

Your company's support will be prominently featured throughout the event, showcasing your commitment to promoting holistic well-being throughout the community. Your logo will be prominently displayed in promotional materials, ensuring heightened visibility among a diverse and engaged audience.



NETWORKING

The fitness expo will gather community leaders, influential individuals and organizations, and local entrepreneurs who share a passion for physical and mental health advocacy. Sponsoring offers exclusive access to potential partners, clients, and collaborators, fostering valuable connections that can extend far beyond the event itself.



THOUGHT LEADERSHIP

Aligning with our event positions your organization as a thought leader in the realm of physical and mental health support. By participating in panel discussions or sharing insights during the event, you can actively contribute to shaping the discourse around this critical issue, enhancing your reputation as a socially responsible entity.



3 Sponsor Packages

Unlock the Power of Partnership: Sponsor Our Fitness Expo!

Join us in shaping the future of health and wellness by becoming a sponsor. This dynamic event promises unparalleled exposure and engagement opportunities for your brand. Our sponsorship packages offer a range of benefits tailored to meet your marketing objectives, including prominent brand visibility, exclusive networking opportunities, targeted promotional campaigns, and direct access to our audience of fitness enthusiasts, professionals, families, and influencers. By partnering with us, you'll not only elevate your brand's presence but also demonstrate your commitment to fostering healthier communities. Secure your place as a leader in the fitness industry—sponsor our expo today and make a lasting impact."

Platinum Elite Package: \$1,500

- Enjoy 10 VIP complimentary tickets granting access to the event's vibrant mix of vending, a captivating fashion show, and an electrifying after-party.
- A premier vending space is available for both day and night events.
- Amplify your business exposure by participating in live interviews at the event.
- Showcase your business and/or products by providing a demonstration or sponsoring one at no charge.
- Ability to provide pop-up banners and/or signs near the entrance, the main vending area and premium placement near the fashion show stage.
- Inclusion on website, digital ads, posters, flyers, and social media mentions used to promote the event. The ability to have a logo linked back to your website to provide more exposure to your business.
- Logo placement on the event T-shirt will be in a prominent position (300 dpi)
- VIP seating at fashion show and after-party events.
- Business recognition as a Platinum Elite sponsor at the fashion show and to speak about your business.
- Recognition as a Platinum Elite Vendor throughout all the events.
- Full-page color advertisement slot in the digital event program (300 dpi ad required) and special sponsor's page (organization must provide article).
- Full media photography coverage, granting you access to stunning visuals capturing your brand's essence.
- Tax Deductible Receipt



3 Sponsor Packages

Unlock the Power of Partnership: Sponsor Our Fitness Expo!

Gold Elite Package: \$1,000

- Enjoy 5 VIP complimentary tickets granting access to the event's vibrant mix of vending, a captivating fashion show, and an electrifying after-party.
- Dedicated vending space is available for both day and night events.
- Amplify your business exposure by participating in live interviews at the event.
- Showcase your business and/or products by providing a demonstration or sponsoring one at no charge.
- Ability to provide pop-up banners near the main vending and in the fashion show area.
- Inclusion on website, digital ads, posters, flyers, and social media mentions used to promote the event. The ability to have a logo linked back to your website to provide more exposure to your business.
- Logo placement on the event T-shirt (300 dpi)
- VIP seating at fashion show and after-party events.
- Business recognition as a Gold Elite sponsor at the fashion show and to speak about your business.
- Recognition as a Gold Elite sponsor throughout all the events.
- Half-page color advertisement slot in the digital event program (300 dpi ad required).
- Full media photography coverage, granting you access to stunning visuals capturing your brand's essence.
- Tax Deductible Receipt



3 Sponsor Packages

Unlock the Power of Partnership: Sponsor Our Fitness Expo!

Silver Elite Package: \$500

- Enjoy 2 VIP complimentary tickets granting access to the event's vibrant mix of vending, a captivating fashion show, and an electrifying after-party.
- A dedicated vending space is available for both day and night events.
- Amplify your business exposure by participating in live interviews at the event.
- Showcase your business and/or products by providing a demonstration or sponsoring one at no charge.
- Ability to provide pop-up banner near main vending area
- Inclusion on website, digital ads, posters, flyers, and social media mentions used to promote the event. The ability to have a logo linked back to your website to provide more exposure to your business.
- Logo placement on the event T-shirt (300 dpi)
- Special VIP seating at fashion show and after-party events.
- Business recognition as a Silver Elite sponsor at the fashion show.
- Recognition as a Silver Elite Vendor throughout all the events.
- Quarter-page color advertisement slot in the digital event program (300 dpi ad required).
- Full media photography coverage, granting you access to stunning visuals capturing your brand's essence.
- Tax Deductible Receipt

CUSTOMIZED SPONSORSHIP OPPORTUNITIES

We understand that every organization has unique goals and priorities. Therefore, we are open to discussing customized sponsorship packages tailored to meet your specific needs and budget. Please contact us to explore customized sponsorship opportunities or to have exclusive rights to our Platinum Elite Plus package.

Thank you for considering sponsorship of the Fitness Expo. Together, we can make a meaningful impact on the health and wellness of the RVA community.




WHAT'S NEXT

- Visit our website at www.fit2give.org
- Navigate to the Expo + Fashion Show (top of screen)
- Select Vendors
- Click Sign Up Button
 - Step 1--Complete the Contact Request Form
 - Step 2--Review Packages & Select Your Vendor Package
 - Step 3--Complete & Sign the Agreement & Return Document
 - Step 4--Render Payment
- A confirmation letter and receipt via email within 7 days of payment
- Receive a call from the Fit2Give team to discuss the event within 14 days of payment.
- Receive event specifics (setup and breakdown times, etc.) 30 days prior to the event.
- Look out for a follow-up email and confirmation 7 days before the event.
- We're looking forward to seeing you at the event!

Thank You for Sponsorship



CONTACT **US**

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